

## **GIORGIO ROTA**

### **BEST PAPER AWARD FOR YOUNG RESEARCHERS**

2<sup>nd</sup> edition

#### **CALL FOR PAPERS**

The Centro Einaudi launches the 2<sup>nd</sup> annual *GIORGIO ROTA Best Paper Award*, which is established to honour the memory of Giorgio Rota, a leading Italian economist born in Turin, who was in charge of economic research at the Centro Einaudi for many years.

The Centro Einaudi is an independent non-profit institute based in Turin. Its mission is to conduct independent research, providing policy recommendations in the fields of political economy, welfare policies, government and market competition.

Since 1963, the Centro Einaudi has been a beacon of liberalism and one of the most influential Italian think-tanks. Many of its members hold prominent positions in academia, government, journalism and business.

Young researchers are invited to participate to the 2<sup>nd</sup> GIORGIO ROTA Best Paper Award by submitting high-quality scientific papers (a maximum of two papers per candidate) presenting original research on the following subject:

#### **CREATIVE ENTREPRENEURSHIP AND NEW MEDIA**

The second edition of the prize in the memory of the illustrious economist Giorgio Rota aims at stimulating the debate on the relationship between economy and creativity with a specific focus on entrepreneurship and the potentialities of the new media broadly defined. More specifically, the new media are here intended to embrace a widely diversified set of industries, market segments, contents and technologies, that seek to gain from the advantages of interactive dialogue with consumers (primarily through the Internet and the social media) in areas such as software, videogames, digital entertainment, design, television, radio, movies, advertising, marketing and so on.

Topics of interest thus include, but are not limited to:

- The role of the new media in the setting up of new and innovative businesses;
- Trends and emerging opportunities in the new media industries;
- The relationship between the new media and other creative industries such as performance, film, literature, music, art, and architecture;
- Innovative new media solutions in the service sector;
- Creative uses of new media in tourism;
- Creative cities, creative class and the new media;
- Creative clusters, new media districts and regional economic growth;
- Financial resources and funding opportunities for the creative entrepreneur.

The authors of the three best papers will be awarded a prize of 1000 Euros (gross) per paper and they will be invited to present their work at the **Giorgio Rota Conference** that will be organised at the **end of March 2014 in Turin**. The workshop date and programme will be published on the Centro Einaudi website ([www.centroeinaudi.it](http://www.centroeinaudi.it)).

Participation to the conference is mandatory in order to be awarded the prize. The Centro Einaudi will also refund up to a maximum of 500 Euros for travel expenses to Turin (one author for each paper).

Only high quality articles providing original insights with respect to the existing literature will be considered. An award committee will select the papers on the basis of the following evaluation criteria: 1) relevance to the topic; 2) literature review; 3) quality of the methods and the data; 4) originality of the data and the conclusions; 5) understandability. All decisions of the committee are final. The award-winning papers will be published by the Centro Einaudi in *Quaderni del Premio "Giorgio Rota"*, an ISBN e-book serie.

The *GIORGIO ROTA Best Paper Award* is open to researchers **born after December 31<sup>st</sup>, 1976**, who have obtained a university graduate qualification (BA, MA or PhD) in the fields of economics, geography, sociology, political science or other social sciences.

In order to participate to the prize, the corresponding author of each paper should submit **by November 4<sup>th</sup>, 2013** an email to [applications-GR@centroeinaudi.it](mailto:applications-GR@centroeinaudi.it) with the following documents:

- A signed copy of the *GIORGIO ROTA Best Paper Award* [application form](#)
- The scientific paper in electronic format (up to two papers per participant);
- A copy of the document proving the obtained university graduate qualification;
- A copy of an identification document indicating the date of birth;
- A C.V. (either in English or Italian).

Co-authored papers are acceptable on condition that all the authors fulfil the eligibility criteria of the prize and declare – in a document attached to the application form – that they are informed of the award procedure.

Submitted papers need to fulfil the following criteria:

- To be unpublished at the date of the Conference (**March 2014**);
- Not to be under copyright of third parties;
- To be written in English or Italian;
- To be saved in a single file (.doc , .docx or .pdf format);
- Not to exceed 8.000 words (titles, footnotes, figures and tables included);
- To include an abstract of 150-300 words, in English or Italian;
- To include 3-5 key words.

**The selected papers will be announced by January 21<sup>st</sup>, 2014.**

For further information, please contact [rota@centroeinaudi.it](mailto:rota@centroeinaudi.it)