

Report on Savings

The Indagine sul risparmio e sulle scelte finanziarie degli italiani (Report on the Italians' Savings and Financial Choices) arises from a partnership between Centro Einaudi and Banca Intesa Sanpaolo. Based on a Doxa survey, the Report analyses the saving motivations, goals and choices of a representative sample of Italian families, also using historical data drawn from the Rapporto sul risparmio e i risparmiatori in Italia (Report on Savings and Savers in Italy, realized yearly by the Centro Einaudi in partnership with BNL-Gruppo BNP Paribas in 1982-2009).