



Centro
di Ricerca e
Documentazione
Luigi Einaudi



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Research
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CCA

ECONOMIC PERSPECTIVES ON ART, CULTURE, AND HERITAGE



Giorgio Rota Conference 2025
November 10th • 2.30-4.30 p.m.
Collegio Carlo Alberto
Piazza Arbarello, 8 Torino

- 2.30 **Welcome:** Giuseppe Russo, Director Centro Einaudi -
- 2.40 **Opening:** Giovanna Segre
University of Turin. Department of Economics and Statistics "Cognetti de Martiis" (ESt)
UNESCO Chairholder in Economics of Culture and Heritage
- 2.45 **Keynote Speech:** Karol J. Borowiecki
University of Southern Denmark; President-Elect ACEI- Association for Cultural Economics International
- 3.15 **Introduction of the awarded papers:** Nadia Campaniello
University of Turin. Department of Economics, Social Studies, Applied Mathematics and Statistics (ESOMAS). Affiliate CCA-Collegio Carlo Alberto
- 3.20 **Award Winning Papers** «Giorgio Rota» Best Paper Award

Symbols of Oppression: the Role of Confederate Monuments in the Great Migration
Francesco Ferlenga, Serra Hunter Assistant Professor, Universitat Autònoma de Barcelona,
Department of Economics and Economic History

Radio Killed the Dancehall Star
Caterina Adelaide Mauri, BRISPO, Interface demography, Vrije Universiteit Brussel
- 4.20 **Closing:** Francesca Silvia Rota
University of Turin. Department of Economics and Statistics "Cognetti de Martiis" (ESt).
CNR IRCrES Research Associate

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